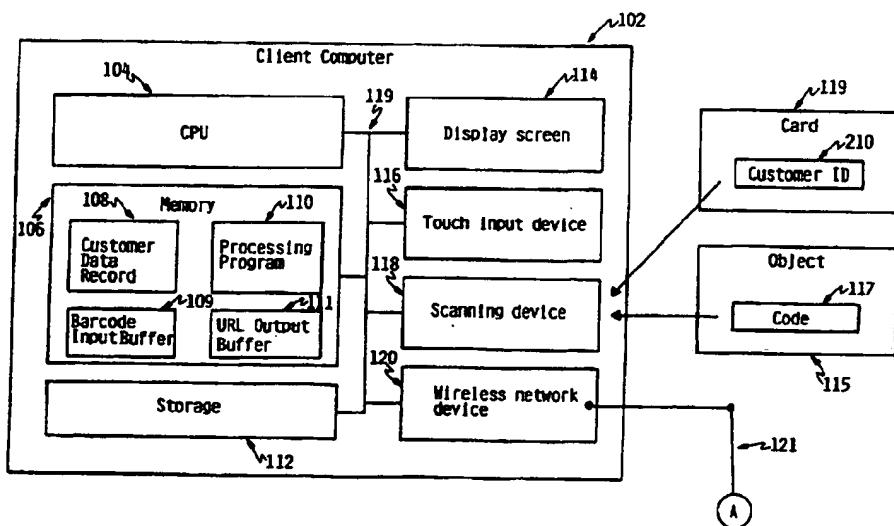




INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(51) International Patent Classification 6 : G06K 7/10, 5/00, 19/06, G06F 17/00, 17/60	A1	(11) International Publication Number: WO 97/37319 (43) International Publication Date: 9 October 1997 (09.10.97)
(21) International Application Number: PCT/US97/02421 (22) International Filing Date: 20 February 1997 (20.02.97)		(81) Designated States: CA, European patent (AT, BE, CH, DE, DK, ES, FI, FR, GB, GR, IE, IT, LU, MC, NL, PT, SE).
(30) Priority Data: 08/627,744 2 April 1996 (02.04.96) US		Published <i>With international search report.</i>
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(54) Title: A MECHANISM FOR RETRIEVING INFORMATION USING DATA ENCODED ON AN OBJECT



(57) Abstract

A client computer (102) with a scanner (118) capable of scanning objects (115) for a code (117). The client computer (102) scans the object (115) of interest and translates the code (117) into a URL (Uniform Resource Locator) that specifies both a server computer (122, 160) and the location within the server of information that is relevant to the object (115). The client computer (102) transmits the URL to the server computer (122, 160), receives the information related to the object (115) from the server computer (122, 160), and communicates the information to the customer.